



Art in the Park Outdoor Art Gallery
RB&W District – 201 East 2nd Street, Rock Falls, Illinois
815-622-1106 / Director@visitrockfalls.com
Saturday, August 24, 2024 – 10 am to 5 pm

The Art in the Park Outdoor Art Gallery will showcase fine artists from the surrounding area and beyond at our beautiful RB&W District in Rock Falls, Illinois. The RB&W District is also home to 10 sculptures, which are changed out once a year.

The art show will be a juried show with a \$250 cash award presented to “Best of Show,” which will be voted on by the visitors.

Media: All fine arts are invited to participate including painting, drawing, photography, sculpture, jewelry, and artisan crafts such as clay, fiber, glass, metal, paper, and wood. We encourage live demonstrations! All work must be original, handcrafted, created, and exhibited by the approved artists themselves. Kits, imports, and mass-produced items will not be allowed.

Eligibility: The event is open to all artists and artisans who exhibit work of original concept, design, and execution. At least 3 photos must be submitted with your application. One must be of your outdoor display (tent included) showing your entire display. Two or more photos should be of the art you will be selling. Please mail digital photos or 4”x 6” printed photographs and the completed application to:
Rock Falls Tourism, 603 W. 10th Street, Rock Falls, IL 61071.

ARTIST BOOTH FEE: Once approved, \$60 per 10’x10’ space. Payment is NOT due until you receive confirmation from Rock Falls Tourism that you are accepted to be in the show. Exhibitors will NOT take up any additional space without first consulting a show coordinator.

CONFIRMATIONS: If you are accepted, additional show information such as lodging, parking, set-up times, directions, etc., will be included in your confirmation. This will be emailed to you upon receipt of booth fee.

CANCELLATIONS: The application fee is nonrefundable once received. We understand that problems arise and everyone cancels for reasons beyond their control; however, please understand there are no exceptions to this rule.

CORRESPONDENCE: Please note that invitations, confirmations, important updates, and announcements will be sent to you via email. Please be sure to check your email account regularly.

Weather: The event is held outdoors and will go on rain or shine. No refunds will be issued if the show is affected by forces of nature beyond our control. We will not cancel the event unless informed by state, city, or local officials that it will be in the best interest of safety for all.

Equipment: Exhibitors are responsible for making sure their tents are sturdy against wind, rain, etc. Staking into the ground will NOT be permitted. You must have weights as it can be windy along the river. Tents should be professional looking, i.e., not having a football team or such advertised on them. You are responsible for providing your own tables, chairs, etc.

Insurance: The event is not responsible for lost, damaged, or stolen property. Artists are responsible for insurance and protection of artwork and display.

Setup: Setup will be from 7 am to 10 am on Saturday, August 24, 2024. You will not be allowed to pull your vehicle up to your booth space, so be sure to bring wagons or dollies for taking items to your booth space. The exhibitor's space must be occupied by 8:30 am the morning of the show unless otherwise arranged with Rock Falls Tourism.

Break down: Break down of your space will NOT be allowed until 5 pm. If you break down earlier, you will NOT be invited back to future shows. Exhibitors must leave their space clean.

Art in the Park Outdoor Art Gallery Provides:

- \$250 Best of Show Award
- Local and regional publicity
- Multimedia advertising
- Exhibitors listed in the event brochure
- Complimentary bottled water for artists
- A variety of food vendors on-site
- On-site parking
- Art Ambassadors (watch booths for a quick break)

IMPORTANT DATES

May 31, 2024 – Deadline for application and submission of entries

June 17, 2024 – Letters of approval for entry will be emailed out

July 19, 2024 – Payment due for approved entries – \$60 per 10'x10' space. (\$75 after 7/19/2024)

The application fee is nonrefundable once received.

August 24, 2024 – Art in the Park Outdoor Art Gallery 10 am to 5 pm

Artist Name/Business: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____ Primary Media: _____

What will be exhibited? _____

Artist Social Media Links: _____

Number of booth spaces @ \$60 each: _____ 10'x10' space (After 7/19/24 \$75 each)

Electricity for demonstration: YES / NO (circle one). We have limited electrical spaces.

By my signature below, I understand that the City of Rock Falls is not liable for any lost, damaged, or stolen property. I consent to the use of all photographs and/or videography of my booth area and artwork in publicity material (print or electronic) for the Art in the Park Outdoor Art Gallery.

Signature: _____ Date _____

Required signature indicates acceptance of conditions.