



# VISITING ARTIST SERIES

Bringing performing arts directly to  
schools & community sites





# PASS: PERFORMING ARTS SIGNATURE SERIES

Intimate VIP experience provides the opportunity for Q&A and up-close conversation with the artist. Each event is held at unique venues through Quad Cities, so no two events are alike.

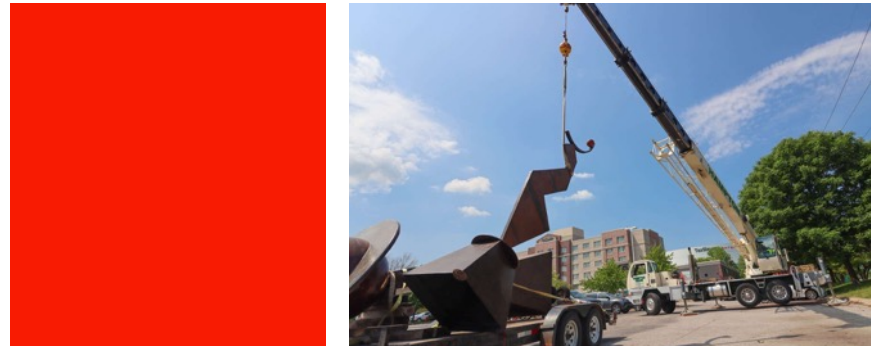
All proceeds benefit arts education and enrichment for over 30,000 K-12 students each year through the Visiting Artist Series program

# VISUAL ARTS OPPORTUNITIES & GALLERY EXHIBITS

Providing opportunities for artists to display and sell their work in-person and on-line.

- Art at the Airport  
(Quad Cities International Airport)
- Quad City Arts Gallery Space  
(Rock Island, IL)



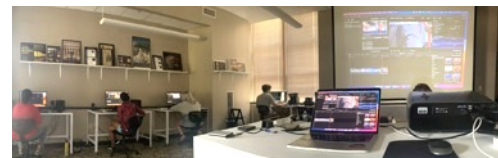


# PUBLIC SCULPTURE

Coordinating and displaying public sculptures throughout the Quad Cities

# METRO ARTS

Provides paid apprenticeships in the arts to students age 15-21 years old





2020 MID-AMERICA  
EMMY NOMINATION

SONS & DAUGHTERS OF THUNDER  
ARTS/ENTERTAINMENT



# ARTS DOLLARS GRANTS

Providing grants to support artists and arts programming in the Quad Cities area

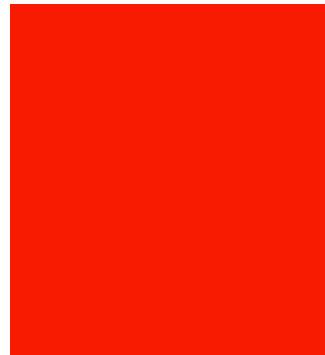
# CHALK ART FEST

FREE, two-day street painting festival, brings together hundreds of artists that spend hours transforming the blank cement pavement into magnificent works of art.

Over \$1,600 in cash prizes will be awarded including a people's choice and youth category award.







# RIVERSSANCE FESTIVAL OF FINE ART

Two-day festival featuring over 70 exhibiting artists, a children's art activity tent, wine tasting, food vendors and live regional music. Awards are given to exhibiting artists in various categories and the prestigious Harley Award is given to an individual whose affected the arts and artists in the Quad Cities during their lifetime.

# FESTIVAL OF TREES

Festival of Trees features 100 designer trees, 14 special events, the largest helium balloon parade in the Midwest, 3,500 volunteers and more than 100,000 visitors each year.

Festival has a \$2.5 million-dollar economic impact on the community and is recognized as one of the top events of its kind in North America, raising over \$8 million dollars in support of local arts since 1986.



## OUR IMPACT



**24,649**

Of K-12 kids reached through the Visiting Artist Series



**266**

Artists featured in gallery shows through our gallery spaces.

Including high-school artists from the High School Art Invitational.



**\$90,000**

Awarded for 21 projects in the Arts Dollars Program

**92**

Apprentices in Metro Arts Youth Apprenticeship Program



**12** New sculptures placed in our Public Sculpture Program



**304,603**

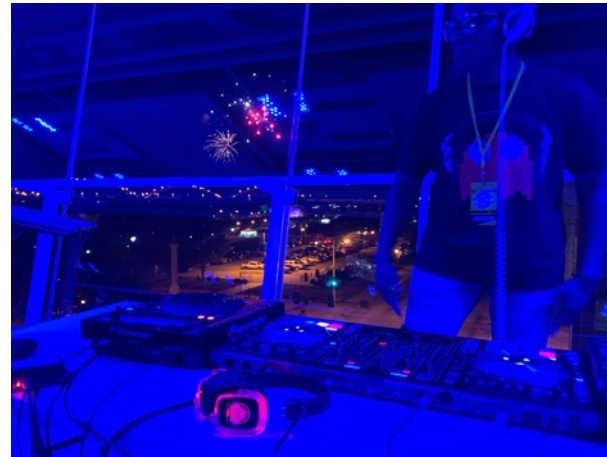
Community Engagement through events

This includes:  
Festival of Trees,  
Performing Arts  
Signature Series,  
Public Concerts,  
Chalk Arts Festival



# SILENT DISCO

at Alternating  
Currents



# SQUONK

at Alternating  
Currents





# RILEY JONES

Rock Island  
Mural





# WHY IS THIS IMPORTANT?



# WHY THE ARTS ARE **IMPORTANT**

*Students engaged in the arts are:*



**5X** **TIMES LESS LIKELY**  
to drop out of school



**2X** as likely to  
**GRADUATE COLLEGE**



**MORE CIVICALLY ENGAGED**





Exposure to the arts **increases:**

- **EMPATHY**
- **UNDERSTANDING**  
of other cultures
- **ACCEPTANCE** of other cultures
- **UNDERSTANDING**  
of facial expressions and emotions

## WHY THE ARTS ARE **IMPORTANT**

4.2% of the U.S. GDP and generates  
roughly **\$736.6 BILLION**

**LOCALLY, \$71 MILLION  
ECONOMIC IMPACT!**

**68%**

**of TOURISM in the U.S. is driven by ART!**

Better yet, cultural tourists spend nearly twice as much money!

# PUBLIC ART & PLACEMAKING LOCALLY



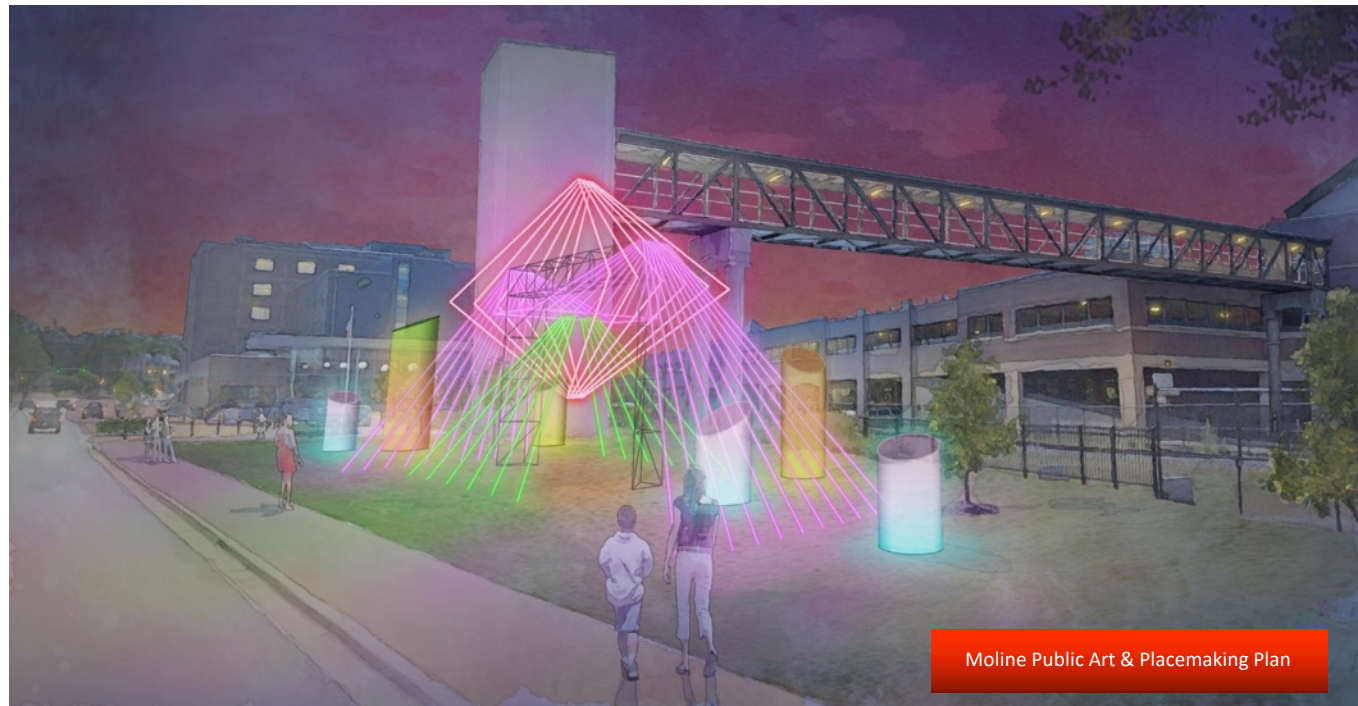
Davenport Art in Infrastructure



Downtown Davenport Master Plan



Moline Public Art & Placemaking Plan



Moline Public Art & Placemaking Plan



## SUPPORT & DONATE

Nurture creativity by helping the next generations of movers and shakers to become **creative problem solvers**.





# SUPPORT

- Donate
- Go to Events
- Support Local Artists
- Interact on social media
- Talk to your representatives
- Tell your friends
- Talk to us!



# WHY THE ARTS ARE **IMPORTANT**

They touch **EVERY** aspect  
of our community

**PUBLIC ART PLAYS A KEY ROLE IN  
PLACEMAKING AND PLACEMAKING NEEDS  
REPRESENTATION AT THE TABLE.**

So, get involved and don't be afraid to ask for more voices in the room.

**SUPPORT** your local artists and arts entities.

The value a city places on its **arts and cultural community** often parallels its **dedication** to creativity, expression, and diversity. Through cooperative partnerships, we can **promote cultural development** as well as ensuring the arts continue to enhance and enrich the quality of life for all our residents.

-Mayor Bart Peterson,  
former Mayor of Indianapolis

# THANK YOU



SCAN ME