

**QUAD CITY ARTS DOLLARS - PANEL REVIEW CRITERIA RUBRIC**

Artistic Merit	Capacity-Building	Arts Education	Project / Program	Up to 50
Weak	Organization's activities show minimal innovation or impact.	Artist(s) and/or art form(s) have minimal capacity for engaging the target age group.	Artist(s) and/or art form(s) have minimal capacity for engaging the target audience.	0-16
Average	Organization's activities show some innovation and impact.	Artist(s) and art form(s) are accessible and interesting for the target age group.	Artist(s) and art form(s) are accessible and interesting for the target audience.	17-33
Outstanding	Organization's activities show excellent innovation and impact.	Artist(s) and art form(s) are engaging and offer relevant educational opportunities for the target age group.	Artist(s) and art form(s) are engaging and offer relevant artistic opportunities for the target audience.	34-50
Community Participation	Capacity-Building	Arts Education	Project / Program	Up to 30
Weak	Grant would not likely have an impact on the organization's community impact.	Applicant connects artist(s) with students, but makes minimal outside connections.	Applicant connects artist(s) and target audience, but makes minimal outside connections.	0-10
Average	Grant would likely have moderate impact on the organization's community impact.	Applicant engages artist(s), teacher(s), and students in project. Applicant utilizes school (district) resources and responds to student needs.	Applicant engages artist(s), participants, and target audience(s) in project. Applicant has support from community resources.	11-20
Outstanding	Grant would have major impact on the organization's community impact.	Applicant engages artist(s), teacher(s), students, and families in project. Applicant effectively utilizes community resources and responds to community needs.	Applicant engages artist(s), participants, target audience(s), and organizations in project. Applicant effectively utilizes community resources and responds to community needs.	21-30
Admin. Capability	Capacity-Building	Arts Education	Project / Program	Up to 20
Weak	Application is difficult to understand, under-developed, and/or contains many errors. Organization won't have staff or volunteers to execute	Application is difficult to understand, under-developed, and/or contains many errors.	Application is difficult to understand, under-developed, and/or contains many errors.	0-7
Average	Application demonstrates effective communication skills and financial competence. Organization seems to have staff or volunteers to execute.	Application is clear and financially responsible. Goals are achievable, and personnel and activities are appropriate. Promotional plan and materials correspond to target audience.	Application is clear and financially responsible. Goals are achievable, and personnel and activities are appropriate. Promotional plan and materials correspond to target audience.	8-14
Outstanding	Application demonstrates strong communication and organization skills, financial responsibility, and attention to detail. Organization has the effective staff and volunteers to succeed.	Application is clear, concise, compelling, and financially responsible. Goals align with mission, activities align with goals, and personnel demonstrate excellence. Promotional plan/materials are innovative and correspond to target audience.	Application is clear, concise, compelling, and financially responsible. Goals align with mission, activities align with goals, and personnel demonstrate excellence. Promotional plan/materials are innovative and correspond to target audience.	15-20